



### **List of Neotelis Training Courses**

Neotelis offers more than 140 Training Courses covering the telecommunications sector. These courses can be delivered as private sessions at the location of your choice, either with off-the-shelf content or customized to your specific needs. Since 1997, Neotelis has trained thousands of telecommunications professionals working for operators, regulators, policy-makers and governments in over 125 countries around the world.

CATEGORY	CODE	TITLE

#### Engineering & Technologies (ENG)

ENG-000	Private Training in Engineering, Networks and Technologies
ENG-100	Telecom Technologies & Services for Today and Tomorrow 5 day(s) (3.0 NLUS)
ENG-105	Primer on Current and Future Telecom Technologies & Services 1 day(s)
ENG-107	Cloud Computing & Virtualization for Managers 2 day(s) (1.2 NLUS)
ENG-108	Unified Communications Essentials for Managers 2 day(s) (1.2 NLUS)
ENG-109	Cybersecurity Essentials for Today 2 day(s) (1.2 NLUS)
ENG-110	Telecom Technologies for Business 2 day(s) (1.2 NLUS)
ENG-301	PDH & SDH Digital Transmission 5 day(s) (3.0 NLUS)
ENG-302	Digital Networks: TX, DSX AND XDSL 3 day(s) (1.8 NLUS)
ENG-400	Introduction to Data Networks & TCP/IP for Non-Technical Staff 1 day(s) (0.6 NLUS)
ENG-401	Introduction to Data Networks & TCP/IP 3 day(s) (1.8 NLUS)
ENG-404	TCP/IP Networks: Switching 3 day(s) (1.8 NLUS)
ENG-405	TCP/IP Networks: Routing 3 day(s) (1.8 NLUS)
ENG-406	IP Network Security 3 day(s) (1.8 NLUS)
ENG-410	Overview of MPLS Technology 1 day(s) (0.6 NLUS)

IP Network Essentials for Managers 2 day(s) (1.2 NLUS)
Wi-Fi/WiMAX: Planning, Design & Deployment 5 day(s) (3.0 NLUS)
Fixed & Mobile WiMAX: Planning, Design & Deployment 5 day(s) (3.0 NLUS)
4G Mobile Networks 2 day(s)
The Essentials of LTE 5 day(s) (3.0 NLUS)
4G Core Network 3 day(s)
Advanced Mobile Networks: QoS, QoE & Technical Aspects 5 day(s) (3.0 NLUS)
5G and IoT 4 day(s)
Network Security Auditing 5 day(s)
5G & IoT - A Technical and Regulatory Perspective 5 day(s) (3.0 NLUS)
5G & IoT Technical and Regulatory Perspective (Virtual Classroom) 6 day(s)
IMT 2020 Guidelines & SDN/NFV 3 day(s)
5G Fundamentals for Executives (Virtual Classroom) 2 day(s)

# Finance (FIN)

FIN-000	Private Training in Finance
FIN-105	Financial Modeling in Telecommunications 5 day(s) (3.0 NLUS)
FIN-111	Financial Strategies & Management for Telecom Executives 5 day(s) (3.0 NLUS)
FIN-113	IAS/IFRS in Telecommunications 5 day(s) (3.0 NLUS)
FIN-117	Finance for Non-Financial Managers in Telecommunications 5 day(s) (3.0 NLUS)
FIN-118	Management Accounting in Telecommunications 5 day(s) (3.0 NLUS)
FIN-121	Revenue Assurance and Fraud Management in Telecom 5 day(s) (3.0 NLUS)
FIN-122	Best Practices in Telecom Cost Modeling & LRIC 5 day(s)
FIN-123	Best Practices in Telecom Cost Modeling & LRIC (Virtual Classroom) 4 $\operatorname{day}(s)$

#### Human Resources (HRM)

HRM-000	Private Training in Human Resources Management
HRM-103	Training Management & Course Development 5 day(s) (3.0 NLUS)
HRM-105	Training & Organizational Performance: Issues & Strategies
HRM-108	Becoming an HR Business Partner 3 day(s)
HRM-109	Strategic Human Resources Management 5 day(s)

## Strategy & Management (MGT)

MGT-000	Private Training in Management
MGT-102	Winning Project Management Techniques 5 day(s)
MGT-105	Leadership: A Potential to Develop 5 day(s) (3.0 NLUS)
MGT-116	Analytical Skills & Logical Thinking 2 day(s) (1.2 NLUS)
MGT-117	Mastering Creative Thinking & Innovation for Business Success 2 day(s) (1.2 NLUS)
MGT-118	Business Influencing Skills 2 day(s) (1.2 NLUS)
MGT-119	Business Case Preparation & Development 2 day(s) (1.2 NLUS)
MGT-122	Prevent & Recover - Business Continuity Management 5 day(s) (3.0 NLUS)
MGT-125	Emotional Intelligence 2 day(s) (1.2 NLUS)
MGT-128	Strategic Alliances 5 day(s) (3.0 NLUS)
MGT-129	Value Chain Management 5 day(s) (3 NLUS)
MGT-131	Analytical Thinking and Telecom Data Analysis 5 day(s) (3.0 NLUS)
MGT-132	Strategic Planning: Designing Effective Telecom Strategies
MGT-133	Dealing with Disruption: Competition, Choice & the Search for a 'Level Playing Field' 5 day(s)
MGT-135	Performance Management for Organizational Success 3 day(s)
MGT-136	Telecom Essentials (Virtual Classroom) 2 day(s)
MGT-137	Digital Transformation Leadership & Strategies (Virtual Classroom) 2 day(s)
MGT-201	Mini MBA in Telecommunications 5 day(s) (3.5 NLUS)

MGT-204	Mini MBA in Telecommunications (Virtual Classroom) 4 day(s) (3.5 NLUS)
MGT-300	Mini MBA in Telecom Technologies 5 day(s) (3.5 NLUS)

## Marketing & Sales (MKG)

MKG-000	Private Training in Marketing
MKG-102	Call Centers & Customer Service in Call Centers 5 day(s) (6.0 NLUS)
MKG-104	Best Practices in Interconnection 5 day(s) (3.0 NLUS)
MKG-111	Strategic Sales in Telecommunications 5 day(s) (3.0 NLUS)
MKG-114	Best Practices in Telecom Pricing 5 day(s) (3.0 NLUS)
MKG-117	Value-Based Marketing 5 day(s) (3.0 NLUS)
MKG-119	Distribution Channel Strategy and Management 5 day(s) (3.0 NLUS)
MKG-121	Building a Customer Focus – Contact Center Strategies & Management 5 day(s) (3.0 NLUS)
MKG-122	CRM in Telecommunications 5 day(s) (3.0 NLUS)
MKG-124	Strategies to Capture Growth Opportunities in Telecom 5 day(s) (3.0 NLUS)
MKG-125	International Telecom Traffic Management & Roaming for Today 5 day(s)
MKG-126	Commercial Strategies for Wholesale Telecom Services 5 day(s) (3 NLUS)
MKG-128	Marketing, Product & Pricing Management in Telecom
MKG-130	Data Analytics for Telecom Marketing 5 day(s)
MKG-131	Strategy and Management of Customer Experience in Telecom 5 day(s)

## Policies & Regulations (REG)

REG-000	Private Training in Regulation & Policy
REG-102	Spectrum - Managing a Scarce Resource for Maximum Impact 5 day(s) (3.5 NLUS)
REG-106	Effective Telecom Competition: Finding a Balance 5 day(s) (3.0 NLUS)
REG-107	Strategic Regulatory Affairs & Compliance in Telecom 5 day(s)
REG-108	Telecom Regulation for Today - Adapting to Change 5 day(s) (3.0 NLUS)

REG-109	Best Regional Practices Workshop for Middle East Regulators 5 day(s)
REG-110	Best Regional Practices Workshop for Caribbean Regulators 5 day(s) (3.0 NLUS)
REG-111	Telecom Regulation for Today - Adapting to Change (Virtual Classroom) 4 day(s) (3.0 NLUS)