



# FIN-122 - Best Practices in Telecom Cost Modeling & LRIC

# BEST PRACTICES IN TELECOM COST MODELING & LRIC

Next session: 15 - 19 May 2017, Amsterdam



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## **Description**

Interconnection is a key lever to develop effective competition in a telecommunications market and setting interconnection rates is one of the most critical aspects of interconnection. This 5-day practical and interactive course will look at the key concepts of effective interconnection regulation and will provide participants with best practices to develop and implement successful LRIC costing models.

## **Learning Outcomes**

At the end of the course, participants will be able to:

- Understand interconnection regulation and the key concerns of regulators in evaluating the adequacy of cost methodologies
- Explain the drivers, benefits and issues of cost allocation and costing
- Evaluate telecommunications costs
- Use key costing terms and apply key costing concepts
- Work with the most common cost modeling methodologies used in telecommunications, including FAC and LRIC
- Discuss the pros and cons of different costing methodologies

#### **Topics**

\*Note: the course structure may be subject to change as trainings are updated on a regular basis.

#### Day 1Global and competitive telecommunications environment

- Major trends of the current telecommunications environment
- Challenges and opportunities of the industry's current trends for regulators and operators

#### **Interconnection regulation**

- Relevance of interconnection
- Types of interconnection
- Regulator's role
- Interconnection best practices
- RIOs and interconnection agreements
- Interconnection trouble spots

#### Day 2Economic concerns

- Discounting logic
- WACC optimization
- Cost of advancement
- Causal costs
- Annuity
- Real world examples
  - Defining WACC in an emerging economy
- Economic evaluators

#### **Day 3Activity-Based Costing (ABC)**

- Understanding financial statements
- Typical cost behaviour
- Cost nomenclature
- Types of costing analysis
- Accounting separation
- ABC: matching of \$ with drivers
- Real world example:
  - Associate annual costs to identified cost elements

- Allocate costs by service
- o Determine total Service Costs by Cost Element and by service
- o Identify demand driver and cost element frequency of use
- Determine total demand driver per cost element
- o Determine Element Activity Cost by 'Nominal' Unit of Demand

#### **Day 4Long Run Incremental Costing (LRIC)**

- Regulatory concerns
- LRIC versus regulatory concerns
- Major assumptions of LRIC
- Definition of terms
- Capacity costing by an operator
- LRIC methodology for a regulator
- Top-down vs. bottom-up reconciliation
- Exercise: From FAC to LRIC in numbers
  - Full allocation of costs to services
  - o Reconciliation FAC-LRIC
  - The regulator's Grid

#### Day 5Network overview: what to cost

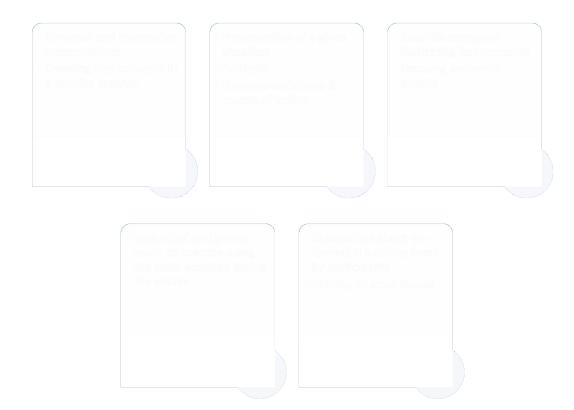
- Introduction
- 2G configuration
- 3G configuration
- 4G configuration
- Next generation wireline configuration
- Real world example Wireless roaming

# **Target Audience**

- Telecommunications managers and personnel working for operators and regulators responsible for evaluating costs and establishing interconnection and wholesale tariffs
- Managers looking to complement their skill-set by gaining a good understanding of cost modeling methodologies including LRIC

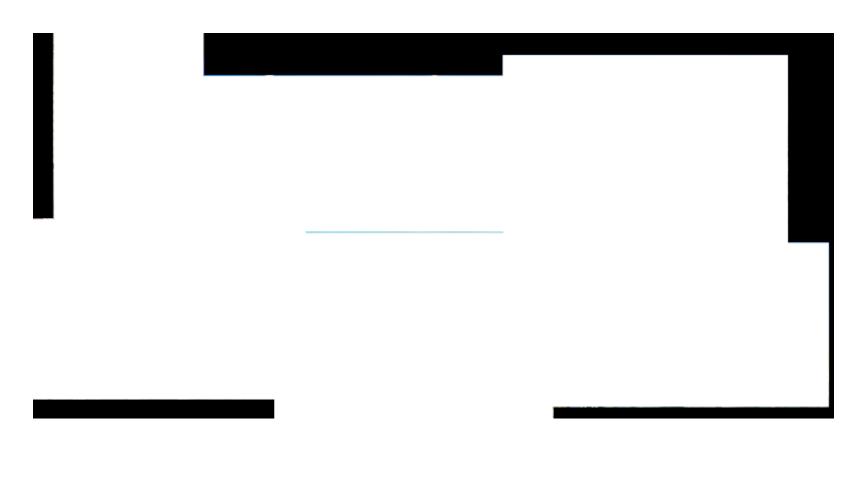
### Methodology

A combination of engaging activities and dynamic presentations to stimulate and maximize participants' learning.



# Location

A selection of Neotelis' training courses is held in various cities around the world. Please contact us at <a href="mailto:training@neotelis.com">training@neotelis.com</a> for the complete Yearly Training Calendar.



Neotelis can also deliver in-house sessions of this course specifically for your organization. Please contact us at <a href="mailto:training@neotelis.com">training@neotelis.com</a> for more information and a Proposal.

#### **About Neotelis**

Neotelis provides training, consulting, conferences and publications to the telecommunications industry worldwide. Its team of senior experts has trained thousands of executives and managers working for operators, regulators, policy-makers and governments in over 120 countries around the world.



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