



MGT-050 - The Benefits of Strategic Thinking & Planning e-Learning

THE BENEFITS OF STRATEGIC THINKING & PLANNING

e-Learning

On Neotelis' Learning Management System

KNeledge

Description

A 45-minute e-Learning course available any time on Neotelis' **KNeledge** portal focusing on the importance of strategic thinking and planning and how to get the maximum benefits from strategic thinking and planning activities.

Objectives

This e-Learning course examines:

- The forces shaping the telecom corporate world on company's planning activities
- The importance of the strategic planning process in reaching the company's vision
- How to get the maximum benefits from strategic thinking and planning

- The characteristics of a successful strategic plan
- The strategic planning process

Topics

*Note: the course structure may be subject to change as trainings are updated on a regular basis.

- Major forces shaping the corporate world
- Types of planning
- Strategic planning
- Why have a strategic planning process?
- Benefits of strategic planning
- What is a useful strategic plan?
- Strategic performance management
- The strategic planning process

Target Audience

Telecommunications managers and personnel looking to:

- Understand how strategic thinking and planning positively impacts the success of an organization
- Learn how to get the maximum benefits from strategic thinking and planning activities

Methodology

Neotelis e-Learning training courses are taken entirely online via Neotelis' Learning Management System **KNeledge** and are composed of different training modules using various learning tools such as:



Access to Neotelis e-Learning training courses requires a computer, a headset (or speakers) and a stable Internet connection.

Location

Neotelis e-Learning training courses are accessible on our Learning Management System **KNeoledge** anywhere at anytime.

About Neotelis

Neotelis provides training, consulting, conferences and publications to the telecommunications industry worldwide. Its team of senior experts has trained thousands of executives and managers working for operators, regulators, policy-makers and governments in over 120 countries around the world.



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