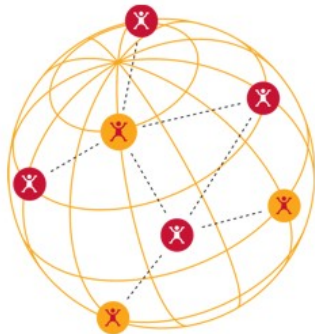


FOR IMMEDIATE RELEASE



## Neotelis invests in e-Learning

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**MONTREAL, May 2011** – Neotelis is pleased to announce that Jean-François Bonnes has joined the team as Director, e-Learning & Training Strategies, and that Neotelis will launch its e-Learning services in the fall of 2011.

Since 1997 Neotelis has provided key and relevant information to the telecommunications industry in the form of training, consulting, and more recently, through Neotelis Forums. Over the years, Neotelis has thus collaborated with telecommunications stakeholders in more than 100 countries around the world.

“Providing training in less-traditional forms such as online is a natural progression of our training business,” said Michel Bruyère, CEO of Neotelis. “Adding e-Learning to our service offering also provides yet another means for us to deliver pertinent and timely information to our current and future clients in the telecommunications industry.”

As Director, e-Learning & Training Strategies, Mr. Bonnes will develop an e-Learning strategy, identify the appropriate e-Learning technologies for Neotelis and manage the ongoing implementation of e-Learning services. He will also support Neotelis clients in developing and conducting their own e-Learning programs.

“E-Learning is a strategic evolution for Neotelis. On one hand, it meets an increasing demand from our clients around the world; on the other hand, this training method meets the expectations of Generations X, Y and beyond, and offers a range of effective tools to transfer knowledge and information to trainees. From a management perspective, in addition to transferring knowledge and skills, e-Learning also facilitates the monitoring of training programs and participants. Everybody wins!” said Jean-François Bonnes.

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**About Neotelis ([www.neotelis.com](http://www.neotelis.com))**

*Founded in 1997 and headquartered in Montreal, Canada, Neotelis assists telecommunications organizations worldwide to face the challenges of the global competitive environment by providing training, consulting and other information-based services. Neotelis has collaborated with telecom operators, regulators, governments, policy-makers, and other telecom stakeholders from more than 100 countries around the world.*

**About Jean-François Bonnes**

*With degrees in Human Resources Management and Law, Jean-François Bonnes has over 10 years experience in human resources management and training, and has developed his expertise with large companies and organizations in Canada and France. During his career, Mr. Bonnes has accompanied human resources and training managers from various industries such as telecommunications, pharmaceuticals and entertainment. Over the past four years, Mr. Bonnes has been an executive partner in a leading Canadian e-Learning company.*

