



Neotelis announces the success of the Inaugural Mobile Money Forum

MONTREAL, November 2010– The 2010 Mobile Money Forum was held on 9–10 November 2010 at the Westin hotel in Ottawa. The Forum was organized by Montreal-based telecommunications company Neotelis.

CEO of Neotelis, Michel Bruyère said, “The Forum was a great success. We have gotten excellent feedback from delegates and speakers, so much so that we are already planning the 2011 Mobile Money Forum. As an industry, mobile money is in the early adoption stages in Canada, but demand is growing, as is evidenced by various consumer surveys and the numerous mobile money-related announcements made throughout 2010.”

The two day event greeted speakers from CIBC, Rogers Communications, Paypal Canada, Visa, Interac, Western Union and the Retail Council of Canada, among many others. Neotelis also welcomed 75 delegates from organizations such as Bank of Canada, Scotiabank, Orange-France Telecom, Tata Communications, the Canadian Radio-Television and Telecommunications Commission, Bank of Montreal, TD Canada Bank, the Canadian Wireless Telecommunications Association, and ING Direct.

The Forum allowed delegates to hear from and interact with key Canadian players from across the mobile money space – from suppliers of mobile money technology and services, to merchant organizations through to those representing the interests and concerns of consumers, regulators and government.

The event was organized in association with Canada’s Telecommunications Hall of Fame and included attendance to their Lectures Luncheon, as well as to the Hall of Fame Gala on the night of November 10, 2010.

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About Neotelis

Founded in 1997 and headquartered in Montreal, Canada, Neotelis assists telecommunications organizations worldwide to face the challenges of the global competitive environment by providing training and consulting services. Neotelis has collaborated with telecom operators, regulators, governments, policy-makers, and other telecom stakeholders, from more than 100 countries around the world.