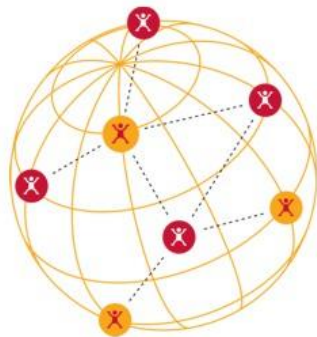


FOR IMMEDIATE RELEASE



## NEOTELIS ANNOUNCES THE SUCCESS OF THE 2011 MOBILE MONEY FORUM

Contacts:

**Wendy Swan**

COO

(514) 281-1211 ext 112

[wswan@neotelis.com](mailto:wswan@neotelis.com)

**Deborah Bourne**

Marketing & Communications Coordinator

(514) 281-1211 ext 152

[dbourne@neotelis.com](mailto:dbourne@neotelis.com)

**MONTREAL, July 2011** – Neotelis is pleased to announce the successful conclusion of the 2011 Mobile Money Forum, held on June 21–22 at the Hyatt Regency hotel in Montreal.

The 2011 Mobile Money Forum lead sponsor was IFCMontréal. Mouvement Desjardins sponsored the Forum cocktail, while EVO Canada and Telepin Software were also sponsors of the event.

After the success of the inaugural Mobile Money Forum, Neotelis organized the 2011 edition in their hometown of Montreal.

To quote a delegate from the 2011 Mobile Money Forum, “it was two days well spent. I hoped to learn more about the mobile commerce environment and this conference met my needs. Also was great to meet new contacts.”

The 2011 Mobile Money Forum covered topics such as the mobile wallet, consumer privacy, m-commerce, mobile banking and mobile remittances, among others.

“With the help and support from our sponsors and partners, we were able to put together a very successful 2011 Mobile Money Forum. We welcomed over 110 delegates and speakers from Canada, the United States and Europe and are pleased to announce that preparations for next year are already underway,” said Michel Bruyère, CEO of Neotelis.

The Forum welcomed speakers from AMEX, CIBC, Central 1, Desjardins, Interac, Rogers Communications, Western Union, IBM and Ericsson among others. Neotelis also greeted delegates from Videotron, RIM, Nokia, Montreal International, Giesecke & Devrient, Ingenico, the Canadian Wireless Telecommunications Association and TD Bank, among others.



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**About Neotelis ([www.neotelis.com](http://www.neotelis.com))**

*Founded in 1997 and headquartered in Montreal, Canada, Neotelis assists telecommunications organizations worldwide to face the challenges of the global competitive environment by providing training, consulting and other information-based services. Neotelis has collaborated with telecom operators, regulators, governments, policy-makers, and other telecom stakeholders from more than 100 countries around the world.*

