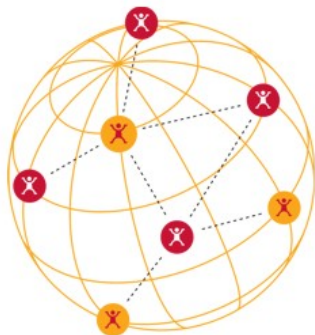


FOR IMMEDIATE RELEASE



Neotelis announces dates for 2011 Mobile Money Forum

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MONTREAL, February 2011 – Neotelis is pleased to announce that the 2nd Mobile Money Forum will be held in Montreal on 21 and 22 June, 2011.

“The mobile money industry continues to evolve very quickly both in Canada and internationally. Following on the success of the 2010 Mobile Money Forum, we look forward to a bigger and better 2011 Forum,” says Michel Bruyère, CEO of Neotelis.

Mobile money encompasses mobile banking, mobile payments, mobile money transfers and other related mobile financial services. The 2011 Mobile Money Forum will give attendees the opportunity to find out more about and discuss the impact of mobile money in the Canadian market with speakers and delegates from the financial, telecom and other related sectors.

Neotelis is pleased to announce that David Schropfer, a founding partner of The Luciano Group, will be a keynote speaker for the 2011 Mobile Money Forum. Author of “The SmartPhone Wallet– Understanding the Disruption Ahead”, published in 2010, David leads The Luciano Group’s Mobile Payments practice, focusing on assisting telecom companies to position themselves to profit from the emerging mobile payments industry. David has over 20 years of experience in both the telecommunications and payments industries.

The 2010 Mobile Money Forum welcomed speakers from CIBC, The Canadian Payments Association, Interac, KPMG, PayPal, RIM, Rogers Communications, Visa, Western Union and The Retail Council of Canada, among others. Attendees represented diverse organizations including TD Bank, Bank of Montreal, Orange, Bell Canada, ING Direct Canada, Bank of Canada, CWTA, Scotiabank, FCAC, CRTC and others.

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About Neotelis (www.neotelis.com)

Founded in 1997 and headquartered in Montreal, Canada, Neotelis assists telecommunications organizations worldwide to face the challenges of the global competitive environment by providing training, consulting and other information-based services. Neotelis has collaborated with telecom operators, regulators, governments, policy-makers, and other telecom stakeholders from more than 100 countries around the world.

About David Schropfer

David W. Schropfer is an international business leader with two decades of management experience ranging from telecommunications to payment systems. Mr. Schropfer is a Partner with the internationally recognized consulting firm, The Luciano Group, where he leads its Mobile Payment and Mobile Commerce practice. Earlier in his career, he was Senior Vice President with IDT Telecom, and a Business Development Officer for Capital One. He has served on the Board of Directors for multiple companies, and is a frequent speaker at industry conferences and trade shows. After graduating Boston College, David earned an Executive MBA from the University of Miami.

