



**Press release
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**Canada's Telecommunications Hall of Fame and
Neotelis announce the winner of the 2010 International Telecom
Career Service Award**

OTTAWA, ON - October 12, 2010 - Canada's Telecommunications Hall of Fame and Neotelis are proud to announce that **Dr. Bruce Gracie** is the inaugural winner of the new International Telecom Career Service Award, created this year to honour an individual who demonstrates exemplary work and dedication in promoting Canadian telecommunications around the world. Dr. Gracie will receive his award during the 2010 Telecom Laureate Awards Gala Dinner and Induction Ceremony held on Wednesday, November 10th, 2010 at the Westin Hotel in Ottawa, Ontario.

"Bruce Gracie's career captures brilliantly what we wish this new Award to represent," said Michel Bruyère, CEO of Neotelis, the Hall of Fame sponsor of the International Telecom Career Service Award. "Dr. Gracie has a long track record of furthering the cause of Canadian telecommunications on the international scene. He is an unsung hero who has done and continues to make important contributions for Canada and for Canadians away from the spotlight."

Since joining the Department of Communications in 1974, Dr. Gracie has been responsible for a wide range of telecommunications and information technology matters in the Canadian federal government. Recently, he served as Chairman of the International Telecommunications Union (ITU) Council in 2006 and as Chairman of the ITU Radiocommunication Assembly in 2007. He currently works as ITU Councillor for Canada, Chairman of the Commonwealth ITU Group, Chairman of the Council Group on the Financial Regulations and Chairman of the Council Tripartite Group on Human Resources Management.

Dr. Gracie has also received numerous awards from the ITU recognizing his significant contribution to international telecommunications. He was recently appointed as Chairman of the Telecommunication Standardization Advisory Group in February 2010. His current position is as Special Advisor International Organizations in the Telecommunications Policy Branch of Industry Canada.

Lorne Abugov, founder and director of Canada's Telecommunications Hall of Fame said, "We are delighted to recognize the tremendous role that Dr. Gracie has played in advancing telecommunications both in Canada and internationally. He is a well-recognized and highly credible spokesperson for Canada within the upper echelons of the International Telecommunications Union, where global spectrum policy is made. Canada owes much to the diplomacy and negotiations skills that Dr. Gracie has brought to the multilateral table at the ITU and to other international telecommunications fora during his splendid career."

The Hall of Fame's Career Service Awards were initiated in 2006 to acknowledge the exemplary work, accomplishments and leadership of those Canadians who have made material contributions to the advancement of the telecom industry for the better part of their careers. The International Telecom Career Service Award specifically recognizes those who support and advance the interests of Canadian telecommunications internationally. Their passion for excellence and dedication to the betterment of Canadians through innovation and hard work in telecommunications serves to inspire those currently employed in the industry and young Canadians beginning their career in the telecommunications sector.

For more information on the International Telecom Career Service Award, Neotelis and Canada's Telecommunications Hall of Fame, please visit www.neotelis.com or www.telecomhall.ca.

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About Canada's Telecommunications Hall of Fame (www.telecomhall.ca)

Established May 30, 2005, Canada's Telecommunications Hall of Fame is a not-for-profit organization with a mission to safeguard and promote the past, present and future excellence of Canadian telecommunications. The Hall of Fame fulfills its mission through the Telecom Laureate Program, the Education Program and the Outreach Program, which serve, respectively, to celebrate the historical legacy of success of Canadian telecommunications, promote current innovation leaders within the industry and encourage Canadian youth to consider the industry as a fulfilling career choice.

About Neotelis (www.neotelis.com)

Founded in 1997 and headquartered in Montreal, Canada, Neotelis assists telecommunications organizations worldwide to face the challenges of the global competitive environment by providing training and consulting services. Neotelis has collaborated with telecom operators, regulators, governments, policy-makers, and other telecom stakeholders, from more than 100 countries around the world.