



Press Release

FOR IMMEDIATE RELEASE

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Neotelis, Execulink, Richard Ivey School of Business and Canada's Telecommunications Hall of Fame partner in new telecom Scholarship/Internship

Ottawa and Montreal, June 8, 2010 – Neotelis Inc., Execulink Telecom Inc., the Richard Ivey School of Business and Canada's Telecommunications Hall of Fame announced today that they have formalized an agreement to jointly sponsor a new Mini MBA in Telecommunications Scholarship and Internship program. The Richard Ivey School of Business will choose the scholarship-internship recipient from amongst third-year business administration students who demonstrate a strong interest in telecommunications as a future career choice. The Mini MBA in Telecommunications training program will be conducted by Neotelis, a Montreal based company providing telecom training in Canada and internationally. The internship program will be provided by Execulink Telecom, an independent, Ontario-based telecommunications service provider offering internet, telephony and cable television services. Travel and accommodations expenses will be underwritten through a generous targeted donation by Execulink Telecom to Canada's Telecommunications Hall of Fame. The partners were brought together by the Hall of Fame as one of several new initiatives under its Education Program.

The first scholarship recipient will be announced in September 2010 and will participate at the Hall of Fame's 6th Annual Telecom Laureate Awards Gala Dinner and Induction Ceremonies on November 10th in Ottawa. The successful student will attend at the Neotelis Mini MBA in Telecommunications training program in summer 2011 and participate in the internship program at Execulink Telecom before returning to the Ivey School to complete the Honours Business Administration program.

"The Hall of Fame is pleased to see this scholarship-internship program come to fruition," said Lorne Abugov, Founder and Director of Canada's Telecommunications Hall of Fame. "An important part of our mission is to encourage young people to consider telecommunications as a career choice so that they can help the rest of the Canadian economy benefit from the enabling effect of communications technologies. Neotelis, Execulink Telecom and the Richard Ivey School of Business recognize the importance of telecom-educated Canadians and have stepped up to partner with us in fulfilling this important objective."

“For over ten years, Neotelis has been providing telecommunications training and Canadian expertise to telecom operators and regulators all over the world,” said Michel Bruyère, CEO of Neotelis, and himself a graduate of the Richard Ivey School. “This year we launched a new focus on providing telecom training to Canadians. Our involvement with Canada’s Telecommunications Hall of Fame is part of that initiative, and we are thrilled to provide our Mini MBA in Telecommunications program to a worthy Canadian student interested in a career in our industry.”

“Execulink Telecom has operated for over a hundred years in southern Ontario, providing quality telecom service to its valued customers,” explained Ian Stevens, CEO of Execulink Telecom. “Sponsoring an internship student through Canada’s Telecommunications Hall of Fame is an important way for us to educate young Canadians as to the important role independent telecom companies play in rural parts of Canada, and to ensure that competitive services continue to be provided to all Canadians in the future. Through the program, our company also hopes to build a bridge to some of the brightest business students in Canada.”

The Hall of Fame’s Education program consists of scholarships and opportunities for students to better understand Canada’s historic success and leadership in telecommunications, the breadth of its expertise and the importance of implementing telecommunications and information technologies in all facets of the Canadian economy.

- 30 -

About Canada’s Telecommunications Hall of Fame

Established May 30, 2005, Canada’s Telecommunications Hall of Fame is a not-for-profit organization with a mission to safeguard and promote the past, present and future excellence of Canadian telecommunications. The Hall of Fame fulfills its mission through three principal programs: The Telecom Laureate Program, the Education Program and the Outreach Program, which all serve to celebrate the historical legacy of success of Canadian telecommunications, promote current innovation leaders within the industry and encourage Canadian youth to consider the industry as a fulfilling career choice.

For more information please see:

www.telecomhall.ca

www.neotelis.com

www.execulink.com

www.ivey.uwo.ca