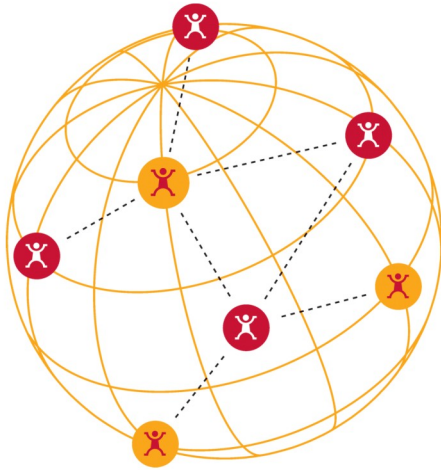


TRAINING PROGRAM OUTLINE



MGT-109E **PLANNING & ALIGNMENT OF IT WITH BUSINESS STRATEGY**

DESCRIPTION

A 5-day Training Program to provide participants with the knowledge, tools and techniques to ensure that Information Technology strategies are aligned with organization strategies to achieve business performance goals.

OBJECTIVES

- Provide an understanding of the contingency theory as it applies to Information Technology (IT)
- Present strategic alignment models and information classification methods available to maximize the organization's overall performance and efficiency
- Provide an understanding of strategic planning and the importance of aligning IT strategies with business strategies



TOPICS

- Fundamentals of the strategic alignment of Information Technology (IT)
 - Contingency theory and its application in an organizational context
 - Application of the contingency theory in IT
- Organizational performance and strategic alignment of IT
 - Strategic alignment models
 - Taxonomy of strategic alignment
 - Strategic alignment environment
- Strategic planning and analysis of strategic alignment requirements
 - Transformation of organizations with IT
 - SWOT analysis of the organizational environment
 - Identification of IT alignment requirements specific to business needs
- Case study on alignment of IT with business strategies

TARGET AUDIENCE

- Telecommunications managers and personnel responsible for information systems, Information Technology and strategic planning
- Managers looking to complement their skill-set by gaining a good understanding of IT strategies and the importance of their alignment with business strategies



METHODOLOGY

Our Training Programs combine expert presentations, workshops, case studies and discussions on real-life situations faced by participants. Complete training material is provided to all participants for future reference and follow-up action plans.

LOCATION

Our Training Programs are held at regular intervals in selected cities around the world. Upon request, our expert trainers can lead Training Programs at the location of your choice. If interested, please contact us at training@neotelis.com.

EXPERTISE

Neotelis provides consulting and training services to telecommunications organizations worldwide. Its team of experts has trained thousands of executives and managers working for operators, regulators, policy-makers and governments in over 100 countries around the world.

